

## **Yeo's 'CARAMU SNAP & SHARE' Contest**

### **Terms & Conditions**

#### **1. Organiser & Eligibility**

1.1 Yeo's CARAMU SNAP & SHARE ("the Contest") is organised by Yeo Hiap Seng Trading Sdn. Bhd ("the Organiser")

1.2 The Contest is open to all Malaysians, residing in Malaysia only except for those stipulated in paragraph 1.3 below. For Malaysians below the age of 18, prior consent from their legal guardian must be obtained ("Eligible Contestant")

1.3 The following group of people shall not be eligible to participate in the Contest: -

- a) Employees of the Organiser (including its affiliates and/or related companies) and their immediate family members (children, parents, brothers and sisters, including spouses); and/or
- b) Representatives, employees, servants and/or agents of advertising and/or promotion service providers of the Organiser (including its affiliates and/or related companies), and their immediate family members (children, parents, brothers and sisters, including spouses).

#### **2. Duration**

2.1 The Contest will begin on **20 February 2025 at 00:00:00 and end on 19 May 2025 at 23:59:59** ("Contest Period"). The Organiser may at its sole and absolute discretion amend the Contest Period at any time without prior notice to any party whatsoever. Unless otherwise varied to the contrary by the Organiser, any participation in the Contest shall be governed by the Term and Conditions set out herein which shall always remain in full force and effect. Entries received outside the Contest Period shall automatically be disqualified.

#### **3. How to Participate**

3.1 To participate, Eligible Participants must comply with each of the following:

Step 1:

Snap a photo/video of yourself enjoying Yeo's canned food creatively.

Step 2:

Share your photo/video on your Facebook, Instagram or TikTok account.

Step 3:

Tag Yeo's social media account on Facebook, Instagram or TikTok with the hashtag #YeosCaramu.

Notes:

There is no limit to the number of contest entries that can be submitted as long as they meet the Contest Period requirements.

The following entries will be disqualified and/or forfeited:

- I. Entries that are unclear, incomplete, duplicate, illegible, or incorrect;
- II. Entries that violate the Terms and Conditions, any laws, and/or regulations;
- III. Entries that disrupt, have disrupted, or attempted to disrupt the Contest process through falsification or fraud; and/or
- IV. Entries that fail to meet eligibility requirements for the Contest or fail to provide verification proof to the Organizer when requested.

#### **4. Winner Selection Criteria and Process**

##### 4.1 Entry Requirements:

4.1.1 Each entry must be submitted via social media with Yeo's account tagged on Facebook, Instagram, or TikTok along with the hashtag #YeosCaramu.

4.1.2 Winners will be selected randomly at the absolute discretion of the Organizer, subject to the terms stated in the Participation Method.

4.1.3 ONE (1) participant with ONE (1) I/C number is eligible to win ONLY ONE (1) prize.

4.1.4 All entries must be complete and comply with all the terms and conditions stated above. Any incomplete entries will be automatically disqualified.

4.1.5 Participants may submit multiple entries. However, each participant is only eligible to win ONE (1) prize in this contest.

## **4.2 Contest Prizes:**

### Weekly Winners:

- Weekly Prize: RM50 shopping voucher x 12 winners

### Final Competition:

- Grand Prize: RM3,000 cash & Yeo's product hamper worth RM300 x 1 winner
- Second Prize: RM2,000 cash & Yeo's product hamper worth RM300 x 1 winner
- Third Prize: RM1,000 cash & Yeo's product hamper worth RM300 x 1 winner

## **4.3 Winner Notification:**

4.3.1 Winners will be contacted by the Organizer via WhatsApp within seven (7) working days from the announcement date.

4.3.2 If the winner fails to respond to the Organizer with the requested information within three days, the Organizer reserves the right to disqualify the participant.

4.3.3 The Organizer will not be held responsible if the winner cannot be contacted for any reason, including an incorrect phone number provided during the contest period.

## **4.4 Winner Announcement:**

Winners' names will be announced through the Organizer's social media channels as listed below within 14 days after the contest period:

- Yeo's Caramu Campaign Website
- Yeo's Food Malaysia Facebook, Instagram & TikTok Accounts

## **5. Prizes**

5.1 Prize winners will receive the prize within sixty (60) days after the announcement date.

5.2 In the event of any delivery delays due to unforeseen circumstances or situations beyond the Organizer's control, the Organizer reserves the right to arrange for prize delivery to the Contest Winner in a suitable manner.

5.3 Prize winners must provide a reachable mobile phone number. The Organizer reserves the right to void the prize if the delivery cannot be completed due to issues with the winner (e.g., unreachable phone number, incorrect delivery address).

5.4 The Organizer is not responsible if the winner fails to receive the prize due to negligence, including but not limited to incorrect address, or an unreachable phone number.

5.5 Prizes are non-transferable, non-assignable, non-exchangeable, and cannot be redeemed in any other form or manner than specified by the Organizer.

5.6 Any additional costs not specifically stated in the Participation Terms and Conditions related to the Prize shall be borne by the Winner.

5.7 Prizes are awarded on an "as-is" basis. Participants use/take prizes at their own risk, and the Organizer provides no warranty or liability regarding the Prizes as permitted by law.

5.8 The Organizer's decision regarding prize winner selection is final, conclusive, and binding. No correspondence or disputes will be entertained.

## **6. Liability & Responsibility**

6.1 The Organizer, its affiliates, and any companies associated with the Contest are not liable for any losses, damages, expenses, personal injury, or death resulting from participation in the Contest, prize redemption, and/or prize usage, except for any liability that cannot be excluded by law (in which case, liability is limited to the minimum permissible by law).

6.2 By participating, all Eligible Participants agree to indemnify and hold the Organizer harmless from any claims, losses, damages, and expenses, including reasonable attorney's fees arising from or related to this Contest.

## **7. Organizer's Rights**

7.1 All entries become the property of the Organizer, and Participants may not claim, use, or exploit entries for any purpose. By participating, each Eligible Participant agrees that the Organizer has the right to publish or use the names and/or photos of Participants and/or winners as advertising and/or publicity materials without payment or prior notice.

7.2 By entering the Contest, each Eligible Participant is deemed to have read, understood, and agreed unconditionally to the Terms and Conditions, as may be amended or modified. The Organizer reserves the right to amend the Terms and Conditions for legal, technical, or commercial reasons, with changes becoming effective once posted on the Contest website.

### Personal Data Protection Act 2010 ("PDPA")

1. By entering into the Contest all winners of the Contest consent to the use of their personal data by the Organiser for the running of the Contest and for any events or publicity of the Contest in any form or through any media.

2. All winners acknowledge receipt of the PDPA Notice by the Organiser as follows:

#### NOTICE UNDER THE PERSONAL DATA PROTECTION ACT 2010

#### (NOTIS DI BAWAH AKTA PERLINDUNGAN DATA PERIBADI 2010)

The Personal Data Protection Act 2010 (hereinafter referred to as the "PDPA"), which regulates the processing of personal data in commercial transactions, applies to the YEO HIAP SENG TRADING SDN BHD (hereinafter referred to as "YHS", "our", "us" or "we") as a data user. For the purposes of this written notice, the terms "personal data" and "processing" shall have the same meaning as prescribed in the PDPA.

*Akta Perlindungan Data Peribadi 2010 (selepas ini disebut sebagai "PDPA"), yang mengawal selia pemprosesan data peribadi untuk tujuan transaksi komersial, adalah terpakai terhadap YEO HIAP SENG TRADING SDN BHD (selepas ini disebut sebagai "YHS", "kami" atau "kita") sebagai pengguna data. Untuk tujuan Notis ini, terma-terma "data peribadi" dan "pemprosesan" akan mempunyai maksud seperti yang ditakrifkan di dalam PDPA.*

1. This written notice ("Notice") is issued by us and serves to inform you that your personal data is being processed by or on behalf of YHS.

*Notis bertulis ini ("Notis") bertujuan untuk memaklumkan kepada anda bahawa data peribadi anda sedang diproses oleh atau bagi pihak YHS.*

2. The personal data processed by us may include your name, national registration identity card number (NRIC no.), contact number, address, occupation, email address, bank account details and any other details that you have provided or may provide us with in the documents as prescribed in paragraph 4 of this Notice or otherwise as well as all other details relating thereto.

*Data peribadi yang diproses oleh kami termasuk nama, nombor kad pengenalan, nombor telefon, alamat, pekerjaan, alamat e-mel, butiran akaun bank dan sebarang butiran-butiran lain anda, yang diberikan oleh anda dalam dokumen-dokumen yang dinyatakan dalam perenggan 4 Notis ini atau sebaliknya termasuklah sebarang butiran-butiran lain yang berkaitan dengannya.*

3. We are processing your personal data, including any additional information you may subsequently provide, for the following purposes ("Purposes"):
  - (a) running the above Contest;
  - (b) announcing or publicizing the Contest and/or winners of the Contestor such other purposes as may be related to the foregoing.

*Kami sedang memproses data peribadi anda, termasuklah sebarang maklumat tambahan yang anda mungkin berikan kemudian, untuk tujuan-tujuan berikut ("Tujuan-Tujuan"):*

- (a) mengendalikan Peraduan di atas;

*(b) mengumumkan atau menghebahkan Peraduan tersebut atau pemenang Peraduan tersebut; atau bagi tujuan-tujuan lain yang mungkin berkaitan dengan perkara-perkara yang dinyatakan di atas.*

4. Your personal data is and will be collected from you and/or from the information you have provided in the documentation that you have provided to us, all application/registration forms that you have been asked to complete, together with any other information that we may obtain about you from oral or written communications.

*Data peribadi anda yang diproses oleh kami merangkumi segala maklumat yang terkandung di dalam dokumentasi yang anda berikan kepada kami, semua borang permohonan/pendaftaran yang diminta anda lengkapkan, serta maklumat-maklumat lain tentang diri anda yang kami perolehi dari komunikasi lisan atau bertulis antara kita.*

5. You may access and request for the correction of your personal data and to contact us with any enquiries or complaints in respect of your personal data as follows:

Designation of the contact person : Contest Manager

Phone number : +6013 759 3798

6. In accordance with the PDPA, we may refuse to comply with your request for access or correction to your personal data and if we refuse to comply with such request, we will inform you of our refusal and reason for our refusal.

*Selaras dengan PDPA, kami mungkin menolak untuk memenuhi permintaan anda bagi akses atau pembetulan data peribadi anda, dan jika kami menolak untuk memenuhi permintaan tersebut, kami akan memaklumkan anda tentang penolakan kami serta alasan penolakan tersebut.*

7. Your personal data may be disclosed to the subsidiaries or related companies of YHS (“YHS Group”) and any governmental and/or quasi-governmental departments and/or agencies, regulatory and/or statutory bodies if requested by them, our auditors, our banks, business partners and/or service providers and any other third party that you have requested or authorized us to disclose your personal data to for the above purposes or for any other purposes for which your personal data was to be disclosed at the time of its collection or any other purposes directly related to any of the above Purposes.

*Data peribadi anda mungkin dizahirkan kepada anak-anak syarikat atau syarikat-syarikat berkaitan di bawah YHS (“YHS Group”) dan semua jabatan dan/atau agensi kerajaan dan/atau kuasi-kerajaan, badan-badan penguatkuasa*

*dan/atau berkanun jika diminta oleh mereka, juru audit kami, bank-bank kami, rakan-rakan perniagaan dan/atau pembekal-pembekal perkhidmatan dan sebarang pihak ketiga yang lain yang mana anda telah minta atau memberikan kuasa kepada kami untuk menzahirkan data peribadi anda untuk tujuan-tujuan yang dinyatakan di atas atau sebarang tujuan-tujuan yang mana data peribadi anda telah dizahirkan pada masa pengumpulannya atau untuk tujuan lain yang mempunyai hubungan secara langsung dengan mana-mana Tujuan-Tujuan yang dinyatakan di atas.*

8. Your personal data may be transferred to a place outside Malaysia.  
*Data peribadi anda mungkin dihantar ke lokasi-lokasi di luar Malaysia.*
9. You are responsible for ensuring that the personal data you provide us is accurate, complete and not misleading and that such personal data is kept up to date.  
*Anda bertanggungjawab untuk memastikan bahawa data peribadi yang anda berikan kepada kami adalah tepat, lengkap, tidak mengelirukan dan terkini.*
10. If you fail to supply to us the abovementioned personal data, we may not be able to process your personal data for any of the Purposes and in the case of an application with us; we will not be able to consider your application.  
*Jika anda gagal untuk memberikan kepada kami data peribadi yang dinyatakan di atas, kami mungkin tidak boleh memproses data peribadi anda untuk sebarang Tujuan-Tujuan dan dalam perkara berkaitan dengan permohonan anda dengan kami, kami mungkin tidak dapat untuk mempertimbangkan permohonan anda.*
11. In the event of any inconsistencies between the English version and the Bahasa Malaysia version of this notice, the English version shall prevail over the Bahasa Malaysia version.  
*Sekiranya terdapat sebarang ketidakseragaman di antara versi Bahasa Inggeris dan Bahasa Malaysia ke atas Notis ini, maka versi Bahasa Inggeris akan digunakan.*
12. Without further reference to you, YHS or the Organiser may appoint the service of a third party agency as YHS or the Organiser's authorized agent to collect and process all your personal data for the Purposes of the Contest. YHS or the Organiser will take all reasonable precautions to safeguard all personal data collected from the participants and will require the authorized agent or third party



processors collecting your personal data for the Purposes of the Contest to be stored in a secured manner.

*Tanpa rujukan lanjut kepada anda, YHS atau Penganjur boleh melantik servis agensi pihak ketiga sebagai ejen sah bagi YHS atau Penganjur untuk mengumpul dan memproses kesemua data peribadi anda untuk Tujuan-Tujuan Kempen tersebut. YHS atau Penganjur akan mengambil semua langkah-langkah waspada yang munasabah untuk melindungi kesemua data peribadi yang dikumpul daripada Peserta dan akan memastikan bahawa ejen sah atau pengendali pihak ketiga yang mengumpul data peribadi anda untuk Tujuan-Tujuan Kempen tersebut untuk disimpan dalam keadaan yang selamat.*

13. All your personal data collected for the Purposes of the Contest shall be stored for a duration of one (1) year from the closing date of the Contest period (the "Duration") unless there are requirements by other legal provisions. Upon expiry of the Duration your personal data intended to be stored, all your personal data collected for the Purposes of the Contest shall then be destroyed and/or disposed of in accordance with the PDPA.

*Kesemua data peribadi anda yang dikumpul untuk Tujuan-Tujuan Kempen tersebut akan disimpan untuk satu tempoh selama satu (1) tahun dari tarikh akhir penyertaan Kempen tersebut ("Tempoh" tersebut) kecuali terdapat keperluan dari segi peruntukkan undang-undang lain. Selepas tamat Tempoh data peribadi anda yang ditujukan untuk disimpan, kesemua data peribadi anda yang dikumpul untuk Tujuan-Tujuan Kempen tersebut kemudiannya akan dimusnahkan dan/atau dilupuskan berdasarkan akta PDPA tersebut.*